

A woman with long dark hair, wearing a red textured sweater, is looking down at a tablet computer she is holding. The background is blurred with warm, bokeh lights. A large, hand-drawn red speech bubble graphic is positioned over the center of the image, with its tail pointing towards the top left.

About Vodafone Group Plc

September 2019



Vodafone is one of the world's largest telecoms operators

24 countries in which we have mobile operations

19 countries in which we have fixed operations

43 Partner Markets

89m IoT connections

100 countries connected by our submarine cables

£40bn market capitalisation (1 August 2019)



Every 24 hours, Vodafone customers:

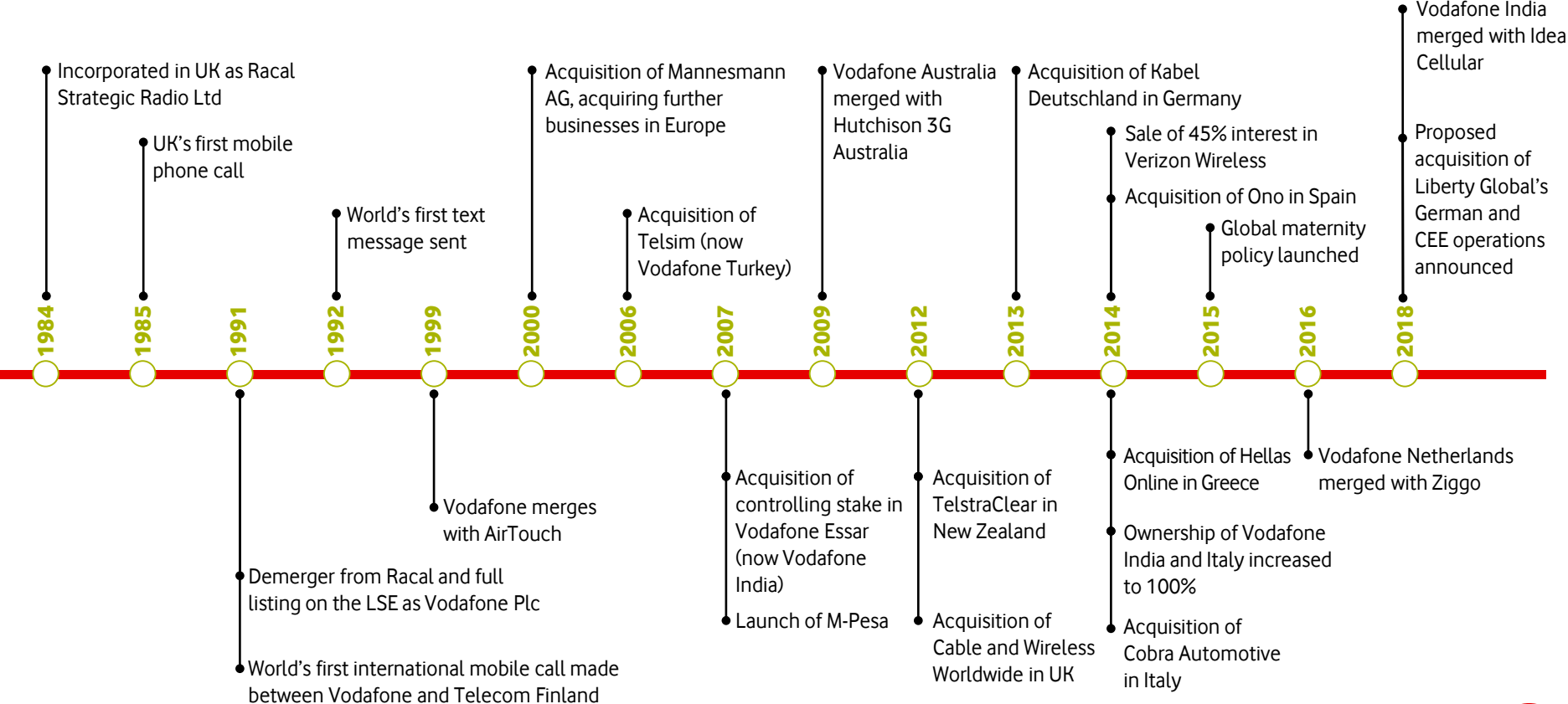


- Make **7bn minutes** of mobile calls
- Stream the equivalent of **16bn songs** on their smartphones
- Watch the equivalent of **2bn 3 minute HD videos** over their fixed broadband connections¹
- Make **30m financial transactions** using M-Pesa

1. Europe only

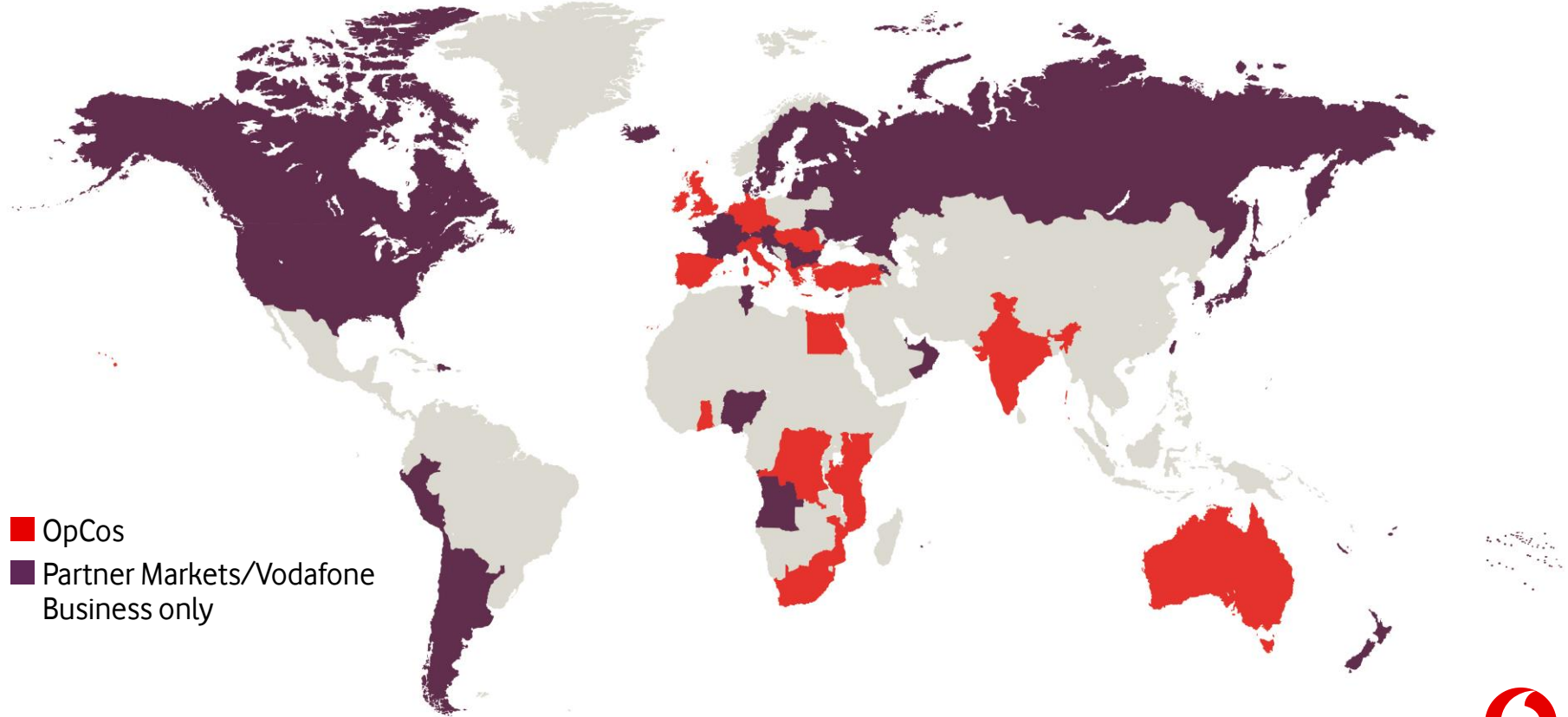


History of the Group



Vodafone operations and partners

September 2019



Unifying communications



Mobile

The world's 2nd largest mobile network
640m customers¹



Fixed

Europe's fastest growing broadband provider
21m customers²



TV

TV in 9 markets
14m customers²

1. Includes Vodafone Idea and other joint ventures
2. Includes Vodafone Ziggo



Best network for data

- 4G available in **25** countries
- 4G+ available in **22** countries
- **155m** Vodafone customers use 4G¹
- In Europe **92%** of data is delivered at speeds fast enough to stream a HD video ($\geq 3\text{Mbps}$)



The largest international mobile network

95%

4G outdoor coverage
in Europe

22

Indian circles where
we provide 4G

89%

3G/4G outdoor coverage
across rest of AMAP

172

countries in which 4G
roaming is available



A man with a beard and short hair, wearing a dark striped t-shirt, sits at an outdoor cafe table. He is looking off to the side with a thoughtful expression. In the foreground, a woman's hand is visible holding a smartphone, partially obscuring the view. The background shows a bright, sunny outdoor setting with greenery and a bicycle parked nearby.

In Europe, Vodafone
customers now use
3.8GB of data
every month on
their smartphones



Vodafone has

243m

active mobile data users
in emerging markets¹



1. Includes Vodafone Idea and Safaricom
C2 General



We market high speed broadband services to 70% of European households¹



37m

European households can access Vodafone's superfast broadband¹

118m

when wholesale agreements are included¹

1. Includes VodafoneZiggo



Vodafone Business accounts for nearly a third of Group revenue

- We work with **1,400 of the world's largest businesses**
- **World's #1** international provider of IoT services
- **World's #1** carrier of international voice minutes



M-Pesa provides financial freedom to millions of people



Launched
in Kenya in 2007

396,000
agents

Available in
7 countries

37m
active customers



Group financial summary

FY 18/19



€43.7bn

revenue

€14.1bn

adjusted EBITDA

-€828m

operating profit

€5.4bn

free cash flow

5.26c

adjusted earnings per share

9.00c

dividend per share





The future is exciting.

Ready?

